



COMPANY PROFILE



PT. LAPAK ARSITEK
PRIMA DINAMIKA

2026

Lapak Arsitek Design Hub.

Curated Living. Crafted Together.

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About Us

Our Philosophy

Our Product Ecosystem

Who We Serve

Why Choose us

Experience the Future of Living



Rayna Amanda
Marketing Communications

Great design deserves great storytelling. Our role is to connect ideas, people, and inspiration into meaningful experiences.



Odi Kurniawansyah
Videographer

More than documenting spaces, we create visual experiences that connect people with design, craftsmanship and innovation



Elvia
Marketing Communications

We believe that every great project begins with compelling story, and every story starts with meaningful connections.



Alloisius
Business Development

Every conversation is the beginning of a partnership built on trust, expertise, and share passion for exceptional design.



About us

Lapak Arsitek design hub is a premium and destination where architecture, interior design lifestyle converge into one seamless experience.



About us

Located at **Jakarta Design Centre (JDC)**, Indonesia's leading architectural and interior design destination, our showroom is thoughtfully curated to inspire architects, interior designers, developers and contractors, even homeowner in creating exceptional living experience.

More than a showroom, we are a collaborative design ecosystem that brings together carefully selected premium brands & design solutions under one roof.

Every space is designed to demonstrate how materials, craftsmanship, technology and furniture work together to create timeless interiors.





We believe that great spaces are never created by a single products.



There are shape through the harmony of architecture, furniture, natural materials, lighting and technology.

Our Philosophy

“Our showroom allows clients to experience complete living environments, making decision easier, more inspiring and more integrated.”

Jansen Lioe
Founder



Our Products Ecosystem



1

Aluminium architectural Innovation

Aluveen provide premium aluminum for door & windows, facades, wall cladding, ceilings, partitions, and architectural elements that combine aesthetic, performance, and durability.

2

Built-in Furniture

Custom-crafted cabinetry, wardrobes, kitchen, storage system designed to maximize functionality while maintaining refined aesthetic.



3

Loose Furniture

Curated collection of premium furniture that enhances every living space with timeless elegance and comfort



Our Products Ecosystem

[4] Marbles & Decking

Exclusive marble installation selections that elevate interiors throughout the distinctive texture, patterns and craftsmanship

[5] Lighting Solutions

Architectural and decorative lighting transforms ambience and highlights every design details.

[6] Smart-Home Integration

Modern smart living solutions that seamlessly connect comfort, security, and convenience into everyday life.

Who we serve

Experience Luxury,
Materialized.

Architect

Architects don't just select products—they shape projects.

Interior Design

Interior design don't simply furnish spaces, they create experiences.

Property Developer

Property developers don't just build buildings—they create communities and shape the future of living.



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Who we Serve

Experience Luxury,
Materialized.



Contractor

Contractors don't just build projects—they deliver promises



Hospitality & Commercial Projects

Hospitality and commercial spaces are more than building, they are experiences that define a brand.



Premium Residential & Villa Homeowners

A luxury home is more than a place to live—it is a reflection of personal taste and lifestyle.



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Why Choose us

1. Curated premium brands in one destinations.
2. Integrated Design Solutions from architecture to interior.
3. Expert design consultation and product specifications support

Why Choose us

4

A showroom designed
to provide immersive
material * lifestyle
experiences.



5

Collaborative
ecosystem for
professionals & clients.



Our Vision

To become Indonesia's leading luxury hub, where premium materials, furniture, and innovative living solutions come together to inspire exceptional architecture and interior design.

Where luxury spaces begin

Our Mission

1

Curate the finest architectural and interior products.

2

Deliver integrated design solutions for every projects.



3

Build lasting partnership with the design community.

4

Inspired better living through innovation, craftsmanship, and timeless design.

5

Create meaningful experiences beyond traditional retail.

At Lapak Arsitek Design Hub,
every visit is an opportunity to
explore ideas, discover
possibilities, and transform
inspiration into reality.

**Because luxury is not defined by individual products; it's define by
how every element comes together.**

Experience the future of living.





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THANK YOU!

Every remarkable projects begins with a conversation.
Let's create the next one together.

Contact
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+6281-789-6789

Solitaire Wardrobe

A transparent wardrobe system that elegantly defines spaces while preserving openness, creating a seamless transition between the bedroom and dressing area.



Solitaire Kitchen



Solitaire Wine Display



Aura Kitchen

Contemporary aluminium cabinetry with clean lines, premium finishes and flexible configurations for modern living.



Aura Wardrobe





Aura Walk In Wardrobe

Contemporary aluminium cabinetry with clean lines, premium finishes and flexible configurations for modern living.



Aura Display Cabinet





Aura Island Cabinet



Quadro Kitchen

Crafted from premium aluminium honeycomb panels, Quadro kitchens combine exceptional durability with refined aesthetics, delivering a timeless space designed for everyday living.



Quadro Dry Kitchen



Quadro Open Kitchen



Quadro Wardrobe



Quadro Bathroom Vanity

Engineered for high-moisture environments, the Quadro vanity combines exceptional durability with refined aesthetics for a bathroom that remains beautiful for years to come.



Axiform

Open Shelving System

An architectural shelving system that transforms open spaces with clean lines, modular flexibility and timeless design.



Axiform Modular Living



Axiform Kitchen Trolley



Axiform Display Stand



Axiform Workstation





Axiform Retail Display

Create engaging retail environments with modular display systems that can be assembled, reconfigured and expanded with ease.